



**Regional Transportation Technical Advisory Committee (RTTAC)
Public Participation Subcommittee (PPS)**

Meeting Agenda

February 4, 2014 – 11:00 AM to 1:00 PM*

Government Center, 111 NW 1st Street
10th Floor CITT Conference Room
Miami, FL 33128

- I. Call to Order**
- II. November 19, 2013 Meeting Notes**
- III. Local 2040 LRTP Outreach Activities Update**
- IV. 2040 Regional Transportation Plan (RTP) Public Involvement Plan (PIP) RTTAC Endorsement Update**
- V. Regional Survey Feedback Update**
- VI. 2040 RTP PI Evaluation Methods Update**
- VII. Summit Planning - Approach, Framework and Schedule**
- VIII. New Business**
- IX. Next Meeting – June 3, 2014/Broward MPO/2-4PM**
- X. Adjournment**

*This meeting will include a working lunch.



Regional Transportation
Technical Advisory Committee (RTTAC)
Public Participation Subcommittee (PPS)

November 19, 2013 Meeting Notes

The following is a summary of the RTTAC Public Participation Subcommittee meeting held on November 19, 2013.

MEETING TIME AND LOCATION

Palm Beach Metropolitan Planning Organization (MPO), 2:00 p.m.

MEETING ATTENDEES

1. Elizabeth Rockwell, Miami-Dade MPO, EROCK@miamidade.gov
2. Christopher Ryan, Broward MPO, ryanc@browardmpo.org
3. Malissa Booth, mbooth@PalmBeachMPO.org
4. Jorge Padron, FDOT D4, gaspar.padron@dot.state.fl.us
5. Curlene Thomas, FDOT D6, curlene.thomas@dot.state.fl.us
6. Denis Eirikis, Clear Light Communications, eirikis@clearlightpr.com
7. Jessica Josselyn, Kittelson & Associates, Inc., jjosselyn@kittelson.com

MEETING NOTES

The following is a summary of the key points discussed at the meeting. The comments have been organized by agenda topic. Underlined text highlights deadlines/schedules/and motions.

I. Call to Order

The meeting was called to order by Elizabeth Rockwell.

II. August 27, 2013 Meeting Notes

Elizabeth Rockwell asked for a motion for the adoption of the August 27, 2013 meeting notes. Motion to adopt the meeting notes was made by Christopher Ryan; seconded by Jorge Padron. The meeting notes were approved unanimously.

III. 2040 Regional Transportation Plan (RTP)

A. Regional Transportation Summit

A discussion occurred among the group on the Summit planned for the 2040 Regional Transportation Plan. The following thoughts and/or recommendations were made:

- The Summit will be held after adoption of the 2040 RTP. Adoption is anticipated for January 2015. Elizabeth Rockwell and Jessica Josselyn stated they would get confirmation from the RTTAC regarding the timeline.
- The Summit should be used as a method to give the 2040 RTP “legs” and share a message to the public on why it is important and how it affects them.
- The business community should be included as a potential strong participant. It was noted that the Business Community should be approached through the LRTP process prior to the Summit as well. Some examples included: Major employers, Chambers of Commerce, Ports, Airports, etc.
- It was noted that the LRTP teams would be reaching out to various interested parties throughout their own LRTP and MPO general outreach activities.
- The idea of piggybacking with another event came up as an option worth exploring.
- Partners should be identified to team with on this event to help promote attendance and significance levels.
- The idea of sponsorships was mentioned; this should be explored as a potential option. Free attendance is ideal for highest participation, but a fee per person should also be considered. Curlene Thomas suggested the Chamber of commerce calendars be reviewed for event timelines and to understand if/how they do sponsorships for their events.
- A “hook” or theme needs to be identified for the event. This includes identifying speakers and at what level we are considering (i.e., US Secretary level, Regional figure, etc?).
 - A public private partnership theme was mentioned as one option
 - A finance and implementing focus should be considered.
 - Key projects to highlight could include: The Wave, Port Everglades, Port Tunnel, All Aboard Florida, Tri-Rail Coastal Link, 595 Express
 - A draft agenda and format needs to be developed for discussion. 8:30 to noon was suggested as a potential timeframe.
 - Key note speakers mentioned included: MPO Directors, Business alliance, P3 experts, elected officials/the Southeast Florida Council members

B. Regional Public Involvement Plan

The final draft of the RPIP was discussed among the group. Final review comments focused on the performance measurement and monitoring topic. The group concluded that not associating a specific schedule/timeline on monitoring would be the most reasonable approach. It was agreed that monitoring will be conducted by each MPO for their respective plans in addition to the Regional Consultant monitoring the effectiveness of regional outreach strategies. The group agreed that assessing the effectiveness of outreach strategies could be discussed at each subcommittee meeting.

It was also noted that the timeline of the Summit needed to be changed to state that it would occur after the Plan's adopted.

IV. Upcoming LRTP public involvement workshops and RTP contribution

Christopher Ryan provided a status update for the Broward MPO and noted that they had completed their latest outreach session. He noted they will have a financial workshop Board meeting as well in 2014.

Malissa Booth provided a status update for the Palm Beach MPO. She highlighted that outreach was completed in the Glades area of the County and that the MPO is looking for additional opportunities to piggyback on other events.

Elizabeth Rockwell provided a status update for the Miami-Dade MPO. She noted the MPO was conducting Title VI community outreach two to three times a month. A workshop with their citizen advisory committee was a success and they received good feedback. For the LRTP, they are in the process of identifying needs and are going to the community in the Spring for feedback.

V. Social Media Status Update (MPOs and RTP team)

Chris Ryan suggested that local happenings be posted through the regional social media efforts.

VI. Other business

Denis Eirikis noted to the group that St. Lucie had removed themselves from the Seven50 partnership. The group asked Denis to forward the relevant information on the topic. No other business was discussed.

VII. Next Meeting

The next PPS meeting was tentatively set for February 4, 2014 at the Miami-Dade MPO. It was agreed that the frequency of meetings would be three per year and that the location would rotate among the three counties.

VIII. Adjournment

The meeting was adjourned by Elizabeth Rockwell.