



**Regional Transportation Technical Advisory Committee (RTTAC)
Public Participation Subcommittee (PPS)**

Meeting Agenda

February 17, 2015 – 2:00 PM

Palm Beach Metropolitan Planning Organization
2300 North Jog Road, 4th Floor
West Palm Beach, Florida 33411-2749

- I. Call Meeting to Order and Welcome**
- II. Meeting Notes Review – *October 7, 2014***
- III. 2040 Long Range Transportation Plan (LRTP) – *Local Adoption Confirmations***
- IV. 2040 Regional Transportation Plan (RTP) – *Anticipated SEFTC Approval Date***
- V. 2040 RTP Evaluation Methods – *Working Session***
- VI. Other Business**
- VII. Next Meeting – *TBD***
- VIII. Adjournment**



Regional Transportation
Technical Advisory Committee (RTTAC)
Public Participation Subcommittee (PPS)

October 7, 2014 Meeting Notes

The following is a summary of the RTTAC Public Participation Subcommittee meeting held on October 7, 2014.

MEETING TIME AND LOCATION

Broward Metropolitan Planning Organization (MPO) at 2:00 p.m.

MEETING ATTENDEES

1. Elizabeth Rockwell, Miami-Dade MPO, erockwell@miamidademppo.org
2. Christopher Ryan, Broward MPO, ryanc@browardmpo.org
3. Malissa Booth, Palm Beach MPO, mbooth@PalmBeachMPO.org
4. Jorge Padron, FDOT D4, gaspar.padron@dot.state.fl.us
5. Christopher Restrepo, FDOT D6, christopher.restrepo@dot.state.fl.us
6. Jessica Josselyn, Kittelson & Associates, Inc., jjosselyn@kittelson.com

MEETING NOTES

The following is a summary of the key points discussed at the meeting. The comments have been organized by agenda topic. Underlined text highlights deadlines/schedules/and motions.

I. Call to Order

The meeting was called to order by Elizabeth Rockwell.

II. February 4, 2014 Meeting Notes

Elizabeth Rockwell asked for a motion for the adoption of the February 4, 2014 meeting notes. Motion to adopt the meeting notes was made by Christopher Ryan; seconded by Jorge Padron. The meeting notes were approved unanimously.

III. Local 2040 LRTP Outreach Activities Update

Christopher Ryan provided a status update for the Broward MPO and noted that no LRTP outreach activities had occurred since the last PPS meeting. Elizabeth Rockwell provided a status update for the Miami-Dade MPO. She noted the MPO did not conduct LRTP related outreach since the last PPS meeting but that technical work for the plan was being completed. Malissa Booth noted they continue to conduct outreach when able by joining with other on-going efforts. She also noted the technical work continues on the LRTP.

IV. 2040 RTP Evaluation Methods Discussion

The group discussed the evaluation methods associated with the goals and objectives identified in the Regional Public Involvement Plan. After much discussion the following goals, objectives and evaluation methods were agreed to for the consultant team to perform the evaluation against.

- Goal 1. Early and Consistent Involvement – Involve the public and stakeholders early and regularly throughout the Study, and at each of the key decision-points.
 - Identify the meetings attended and quantify the number of participants
 - Track the number of “hits” on the website
 - Track social media activity
- Goal 2. Opportunity – Provide residents/visitors and interested stakeholders with various opportunities to participate in all phases of the public involvement process, with a focus on engaging traditionally under-represented or underserved populations.
 - Map zip codes of meetings; Map home and work zip codes of meeting participants (if able); Map home and work zip codes of survey respondents
- Goal 3. Range of Techniques – Use a variety of techniques to gather input from a diverse population within the study area.
 - Track techniques applied throughout the process and evaluate the effectiveness of the engagement strategy

Jessica Josselyn stated she will send the group a follow-up email including an updated RPIP reflecting the adjustments as well as the data needs from each MPO for the evaluation activity.

V. 2040 RTP “Workshop” – Physical vs. Online

The group had a discussion on the “workshop” anticipated for the 2040 RTP. Elizabeth Rockwell stated that an online approach may be best suited for the project given the spread out locations of the public, staff, and elected officials throughout the three counties. An online approach would eliminate any concerns or issues with hosting the event in one county versus another. The group concluded an online approach would achieve the intent of the “workshop”, would remove any location issues/constraints, and would also create a “timeless” product that could be shared with a greater audience. It was agreed that the online version would not be an e-town hall, or

interactive workshop, but rather a static presentation with a narrative that someone could watch on their own time. The group also agreed the online version would be a presentation style product (e.g., Prezi or PowerPoint).

VI. October 27, 2014 SEFTC Meeting – 2040 RTP PIP Endorsement

Jessica Josselyn made the group aware that the RPIP will be included in the SEFTC October 27, 2014 agenda package for endorsement. She noted the changes to the evaluation element will be incorporated into the version being endorsed.

VII. Other Business

No other business was discussed.

VIII. Next Meeting

The next PPS meeting was tentatively set for February 17, 2015 at the Palm Beach MPO, which will mainly be a working session on the RPIP's Evaluation methods.

IX. Adjournment

The meeting was adjourned by Elizabeth Rockwell.